

A close-up portrait of a Black man with a mustache, wearing a black beanie with a small white logo on the side. He is looking directly at the camera with a neutral expression. The background is a dark, patterned wallpaper with a repeating floral or damask design in a lighter brown color.

IIAM JNR

RAPPER · SONGWRITER · RECORDING ARTIST

BRAND PROFILE

Bloemfontein, Free State, South Africa

Press kit · discography · official links · logo usage

NO AFFILIATION.

Welkom-born. Bloem-raised.

IIAM JNR is a South African rapper born in Welkom, Free State, then later moved to Bloemfontein at the age of 4. His sound blends poetic lyricism with Trap-infused Hip Hop. His music is rooted in honest, introspective storytelling and a strong sense of individuality.

The name IIAM JNR is a true statement and representation of himself through his artistry. The "IIAM" emphasises his determination not to be defined by others or told how to make his music. Raised in a musical family, he was exposed to music from a young age. From dancing and beatboxing to poetry and rap, he found Hip Hop as a way to express himself, drawing inspiration from artists such as Kendrick Lamar, 2Pac and J. Cole.

His journey has seen him open for Sjava and perform at the 2025 Show Ground Festival, while also featuring on Metro FM's The Encore with Mpumi Mlambo. In 2023, he toured with Kreative Kornerr for their Around the Kornerr tour and collaborated with Red Bull student marketing for its 2025 XeroXcuses campaign. He has also worked with artists including T Sign RSA, Jayden 372 and Radiant, alongside producers 03Huncho and J Fuego.

Looking ahead, IIAM JNR aims to be known for his artistic freedom and versatility, delivering dynamic, high-energy performances with a commanding stage presence while blending commercially accessible Hip Hop with raw, cut-throat lyricism. His artistry reflects his style, authenticity, where he comes from, what he is going through and where he is heading.

QUICK FACTS

BORN
Welkom, Free State

BASED
Bloemfontein, ZA

SOUND
Poetic lyricism · Trap-infused Hip Hop

INFLUENCES
Kendrick Lamar · 2Pac · J. Cole

HIGHLIGHTS
Opened for Sjava · Show Ground Festival 2025 · Metro FM's The Encore

COLLABORATORS
T Sign RSA · Jayden 372 · Radiant · prod. 03Huncho & J Fuego



Live · photo @born2shoot_

LOGO & COLOUR



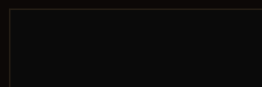
Primary · white on ink



Reverse · ink on paper



Accent · on gold (sparingly)



INK
#0A0A0A



PAPER
#F2EDE4



GOLD
#C9A24B



EMBER
#7E1B07

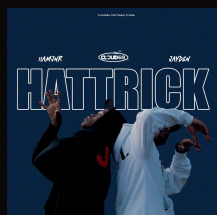


BLOOD
#B3211F

Type: Archivo Extra Bold for headlines, Inter for body. The brush-script wordmark is the only logo — never retype the name. Keep clear space of at least the height of the "J" around it, and use the SVG/PNG files from the official logo pack.

[Download the logo pack >](#)

DISCOGRAPHY


Hattrick

JAYDEN_372 & IIAM JNR
· Single · 21 Aug 2026

[Apple Music >](#)
[Spotify >](#)


THE CHOP SHOP TAPES. MOTION.

Album · 10 tracks · 12
Nov 2025

[Spotify >](#)
[Apple Music >](#)
[All platforms >](#)


MOTION.

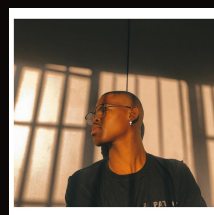
Single · 26 May 2025

[Spotify >](#)
[Apple Music >](#)
[All platforms >](#)


2wenty 2wo: The EP

EP · 5 tracks · 23 Nov
2024

[Apple Music >](#)
[Deezer >](#)


KENA

Single · 4 Oct 2024

[Spotify >](#)
[Apple Music >](#)


From The Gutter

feat. T-SIGNN RSA ·
Single · 23 Aug 2024

[Apple Music >](#)

VIDEOS


THE CUT

IIAM JNR x T-SIGNN RSA · prod. j_fuego · Official video


MJ in 95' Freestyle

Official video


MOTION.

Official audio


THE CHOP SHOP TAPES.

Full album · YouTube Music



Editorial · photo @born2shoot_ · visuals by CSSART

OFFICIAL LINKS

Instagram

@iiam.junior

Threads

@iiam.junior

X (Twitter)

@iiamjnr_

YouTube

@iiamjnrmusic6670

Spotify

IIAM JNR

Apple Music

IIAM JNR

SoundCloud

IIAM JNR

TIDAL

IIAM JNR

Deezer

IIAM JNR

YouTube Music

IIAM JNR

iHeartRadio

IIAM JNR

Linktree

/iiamjnr

Bookings · press · features

DM @iiam.junior on Instagram, or reach every platform in one place at linktr.ee/iiamjnr

NO AFFILIATION.